

# IT'S THE BIGGEST PUBLIC RELATIONS EVENT OF THE YEAR.

AND YOU CAN BE A PART OF IT.

Showcase your business as a sponsor for the 2023 Central California Image Awards. The Image Awards honor works of distinction in the practice of public relations by professionals in the industry including communications, marketing and advertising.

**This is your opportunity to showcase your business and services to the best and brightest in Central California.**



Secure your sponsorship today!  
Contact [cdixon@swspr.com](mailto:cdixon@swspr.com)

# CENTRAL CALIFORNIA IMAGE AWARDS

THURSDAY, MAY 11, 2023

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## BENEFITS OF SPONSORSHIP

**\$100**  
**Bronze**  
**Sponsor**

- Company logo recognition during event
- Sponsor recognition in event emails

**\$250**  
**Silver**  
**Sponsor**

- Company logo recognition during event
- Recognition in event emails
- Social media recognition

**\$500**  
**Gold**  
**Sponsor**

- Company logo recognition during event
- Social media recognition
- Recognition in event emails
- Logo on PRSA Central California website

~~**\$700**~~  
~~**Presenting**~~  
~~**Sponsor**~~

- Company logo recognition during event
- Social media recognition
- Recognition in event emails
- Logo on PRSA Central California website
- Sponsor appreciation on event registration page
- Opportunity to distribute materials with awards