

# IT'S THE BIGGEST PUBLIC RELATIONS EVENT OF THE YEAR.

AND YOU CAN BE A PART OF IT.

Showcase your business as a sponsor for the 2024 Central California Image Awards. The Image Awards honor works of distinction in the practice of public relations by professionals in the industry including communications, marketing and advertising.

**This is your opportunity to showcase your business and services to the best and brightest in Central California.**



Secure your sponsorship today!  
Contact [PRSAcentralcalifornia@gmail.com](mailto:PRSAcentralcalifornia@gmail.com)

# CENTRAL CALIFORNIA IMAGE AWARDS

THURSDAY, MAY 2, 2024 | 5PM

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## BENEFITS OF SPONSORSHIP

\$750  
Bronze

- Company logo recognition during event
- Recognition in event emails
- Social media recognition
- **One ticket to 2024 Image Awards**

\$1,000  
Double  
Sponsor

- Company logo recognition during both Image Awards and PRSSA Grad Lunch event on May 10, 2024
- Recognition in both event emails
- **Two tickets to 2024 Image Awards**
- **One ticket to PRSSA Grad Lunch**

\$1,000  
Exclusive  
Gold  
Sponsor

- Company logo recognition during event
- Social media recognition
- Recognition in event emails
- Logo on PRSA Central California website
- Opportunity to distribute materials with awards
- **Two tickets to 2024 Image Awards**

\$1,500  
Exclusive  
Presenting  
Sponsor

- Company logo recognition during event
- Social media recognition
- Recognition in event emails
- Logo on PRSA Central California website
- Sponsor appreciation on event registration page
- Opportunity to distribute materials with awards
- Optional note from company representative in event email
- **Four tickets to 2024 Image Awards**

Sponsored